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| **İZMİR KÂTİP ÇELEBİ ÜNİVERSİTESİ****İktisadi ve İdari Bilimler Fakültesi****Uluslararası Ticaret ve İşletmecilik Bölümü Yan Dal Öğretim Planı (06.06.2023)** |
| **I. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB205 | International Business Management and Organization | 3 | 0 | 3 | 5 |
| ITB209 | International Accounting | 3 | 0 | 3 | 5 |
| **II. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB114 | Entrepreneurship in Global | 3 | 0 | 3 | 5 |
| ITB206 | International Organizational Behavior | 3 | 0 | 3 | 5 |
| **III. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB301 | International Trade Theory | 3 | 0 | 3 | 5 |
| ITB307 | Social Media Marketing | 3 | 0 | 3 | 5 |
| **IV. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB304 | Consumer Behavior | 3 | 0 | 3 | 5 |
| ITB404 | International Financial Management | 3 | 0 | 3 | 5 |
| **V. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB407 | Export and Import Management | 3 | 0 | 3 | 5 |
| **VI. SEMESTER**  |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB408 | Supply Chain Management | 3 | 0 | 3 | 5 |
| **TOTAL CREDIT** | 30 | 0 | 30 | 50 |