|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **İZMİR KÂTİP ÇELEBİ ÜNİVERSİTESİ**  **İktisadi ve İdari Bilimler Fakültesi**  **Uluslararası Ticaret ve İşletmecilik Bölümü Yan Dal Öğretim Planı (06.06.2023)** | | | | | |
| **I. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB205 | International Business Management and Organization | 3 | 0 | 3 | 5 |
| ITB209 | International Accounting | 3 | 0 | 3 | 5 |
| **II. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB114 | Entrepreneurship in Global | 3 | 0 | 3 | 5 |
| ITB206 | International Organizational Behavior | 3 | 0 | 3 | 5 |
| **III. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB301 | International Trade Theory | 3 | 0 | 3 | 5 |
| ITB307 | Social Media Marketing | 3 | 0 | 3 | 5 |
| **IV. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB304 | Consumer Behavior | 3 | 0 | 3 | 5 |
| ITB404 | International Financial Management | 3 | 0 | 3 | 5 |
| **V. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB407 | Export and Import Management | 3 | 0 | 3 | 5 |
| **VI. SEMESTER** | | | | | |
| **Code** | **Courses** | **T** | **A** | **C** | **ECTS** |
| ITB408 | Supply Chain Management | 3 | 0 | 3 | 5 |
| **TOTAL CREDIT** | | 30 | 0 | 30 | 50 |